

# ASHWIN MANOHARAN

ASSISTANT MANAGER | DESIGN | CVENT

## RESUME

A | M

## EDUCATION

**M.Sc. (Animation & Design)**  
Birla Institute of Technology  
Mesra, NOIDA Extension Centre  
Completed with Distinction  
2010-2012

**B.Sc. (Animation & Multimedia)**  
Birla Institute of Technology  
Mesra, NOIDA Extension Centre  
Completed with Distinction  
2007-2010

## EXPERIENCE

### Assistant Manager Cvent Inc. | Gurgaon

Nov 2013 - Present



- Supervise and manage the Web and Graphic Designing Team at Cvent Sales
- Shadow sales calls with the clients/prospective customers to understand their product requirements and providing a visibility into the true potential of the product and delivering a demo based on their needs
- Recommend the Sales Reps any upsell opportunities from a technical perspective and help drive sales
- Possess excellent relationship management and team coordination skills, focus on providing a smooth working environment leading to timely delivery of projects
- Delegate job responsibilities among junior team members and ensuring the quality of work is in adherence to company policies and branding
- Product team POC for (product features and enhancements)
  - creation of sales ready assets (apps/demos/websites)
  - bringing the team up to speed to support new builds
- Steered the transition of In-Person Events to Virtual Events including the training of the team in a short time span
- Oversee that new techniques and efficient processes are used to provide best quality designs in projects and suggest new market ideas to keep the designs fresh and innovative
- Train and mentor junior designers and entry-level entrants on Cvent product lines and other tools and technologies
- Participate in creating demos for Prospective Clients - i.e., Websites and Mobile App Designs as per the requirements of the prospect keeping their branding in mind

### Graphic Designer and 3D Artist

Apr 2013 - Oct 2013

Mindworks Animation & Design | New Delhi

- Worked on Android App Design and Development Projects
- Created Corporate Videos and Animations for various Companies

### Graphic Designer and 3D Artist

Apr 2012 - Mar 2013

Version Absolute Design Studio | New Delhi

- Created 3D Renderings for Signage and Architecture and Compositing them in real environments as per the Architectural plans
- Created Designs for Signages, keeping in mind the aesthetics and requirements of the client

## AWARDS

- Awarded a Sales Incentive Trip in 2016 to Bali, Indonesia
- Special Contender Award, Q4 2018 and Q4 2019
- Most Valuable Sales Resource Award, Q2 2016
- Most Valuable Player Award 2015
- Team Player Award, 2014

## PROFILE

Being a committed team player, want to be a part of a renowned organization, to contribute towards the growth of the Organization, based on my expertise and to further my personal capabilities by learning from the new exposure within the structured framework of the organization.

Driven Design Manager adept at managing heavy workloads while focusing on designing creative, visually-appealing graphics, accustomed to surpassing expectations in deadline-driven environments.

## SKILLS

Visual Design	<div style="width: 100%;"></div>
UI/UX Design	<div style="width: 95%;"></div>
Graphic Design	<div style="width: 100%;"></div>
HTML/CSS	<div style="width: 90%;"></div>
Adobe Photoshop	<div style="width: 100%;"></div>
Adobe Illustrator	<div style="width: 95%;"></div>
Adobe Dreamweaver	<div style="width: 90%;"></div>
Adobe Premiere Pro	<div style="width: 95%;"></div>
Adobe Acrobat Pro	<div style="width: 100%;"></div>
InVisionApp	<div style="width: 95%;"></div>
Microsoft Excel	<div style="width: 90%;"></div>

## PERSONAL INFORMATION

### Ashwin Manoharan

 Address : C-99, Sector - 48, NOIDA

 T. +91 9968460046

 [ashwin.manoharan.12@gmail.com](mailto:ashwin.manoharan.12@gmail.com)

 Date of Birth: February 12<sup>th</sup>, 1990

 Place of Birth: New Delhi

 Languages Known: English, Hindi, Tamil

 LinkedIn

<https://www.linkedin.com/in/ashwinmanoharan/>

 Website

<https://www.ashwinmano.com/>