

ASHWIN MANOHARAN

MANAGER | DESIGN | CVENT

RESUME



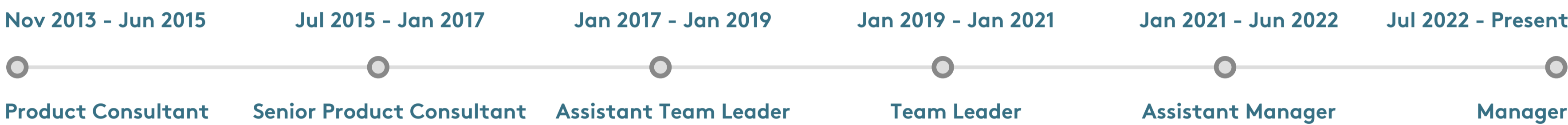
EDUCATION

M.Sc. (Animation & Design)
Birla Institute of Technology
Mesra, NOIDA Extension Centre
Completed with Distinction
2010-2012

B.Sc. (Animation & Design)
Birla Institute of Technology
Mesra, NOIDA Extension Centre
Completed with Distinction
2007-2010

EXPERIENCE

Manager **Nov 2013 - Present**
Cvent Inc. | Gurgaon



- Supervise and manage the Web and Graphic Designing Team at Cvent Sales
- Work with the RPA Team (UiPath), Salesforce and Gainsight teams with the main focus being automation of team processes
- Shadow sales calls with the clients/prospective customers to understand their product requirements and providing a visibility into the true potential of the product and delivering a demo based on their needs
- Recommend the Sales Reps any upsell opportunities from a technical perspective and help drive sales
- Possess excellent relationship management and team coordination skills, focus on providing a smooth working environment leading to timely delivery of projects
- Delegate job responsibilities among junior team members and ensuring the quality of work is in adherence to company policies and branding
- Product team POC for (product features and enhancements)
 - creation of sales ready assets (apps/demos/websites)
 - bringing the team up to speed to support new builds
- Oversee that new techniques and efficient processes are used to provide best quality designs in projects and suggest new market ideas to keep the designs fresh and innovative
- Train and mentor junior designers and entry-level entrants on Cvent product lines and other tools and technologies
- Participate in creating demos for Prospective Clients - i.e., Websites and Mobile App Designs as per the requirements of the prospect keeping their branding in mind

Graphic Designer and 3D Artist **Apr 2013 - Oct 2013**
Mindworks Animation & Design | New Delhi

- Worked on Android App Design and Development Projects
- Created Corporate Videos and Animations for various Companies

Graphic Designer and 3D Artist **Apr 2012 - Mar 2013**
Version Absolute Design Studio | New Delhi

- Created 3D Renderings for Signage and Architecture and Compositing them in real environments as per the Architectural plans
- Created Designs for Signages, keeping in mind the aesthetics and requirements of the client

AWARDS

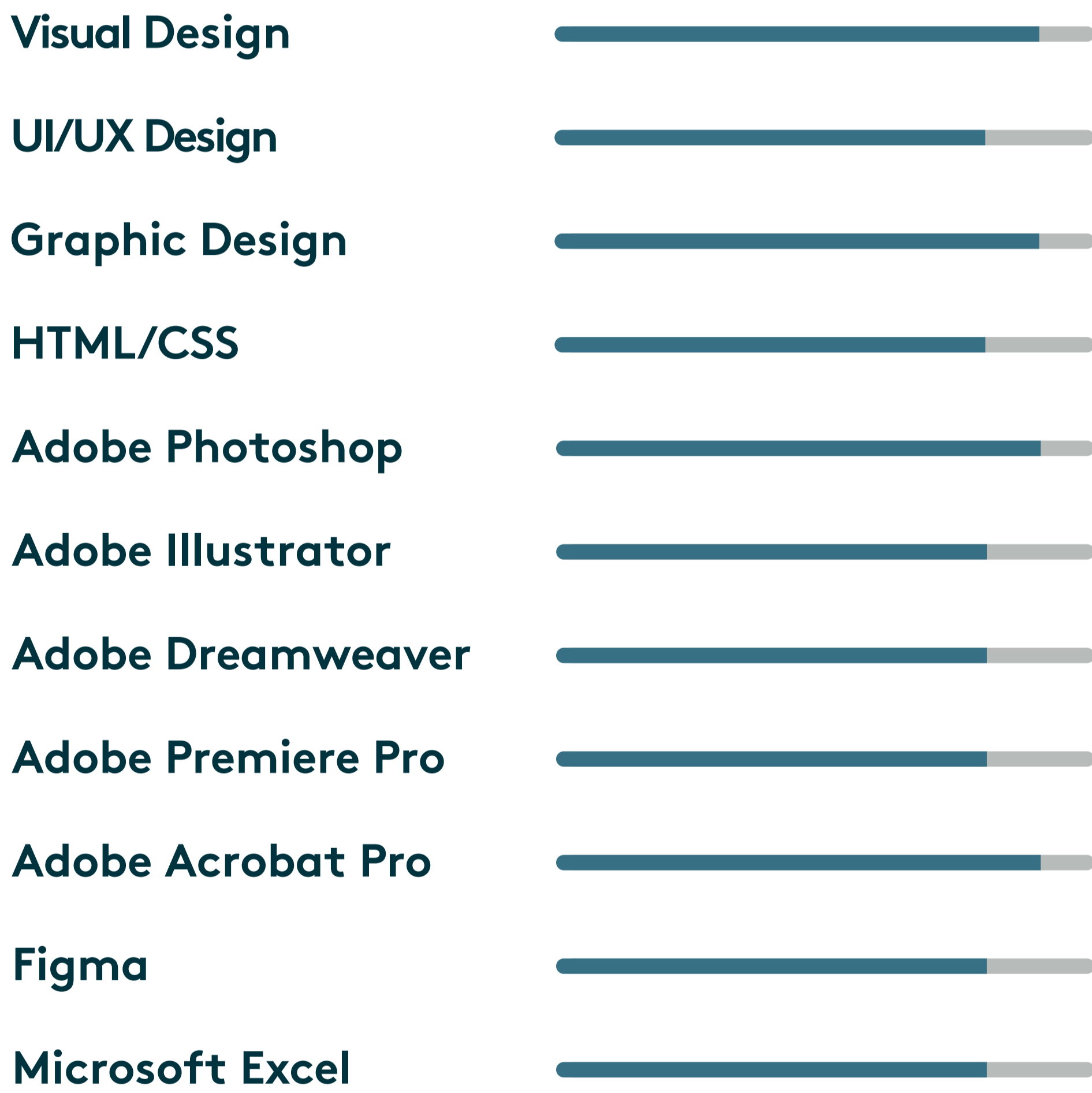
- Awarded a Business Leaders Retreat to Bali, Indonesia
- Leadership Excellence Award in 2024
- Special Contender Awards in 2018 and 2019
- Most Valuable Player Awards in 2015 & 2016
- Team Player Award in 2014

PROFILE

Results-driven design leader with 13 years of experience driving innovative design solutions, strategic vision, and team success. Skilled in design thinking, creative direction, and operational efficiency. Passionate about fostering collaborative environments, empowering talented teams, and delivering impactful designs that exceed client expectations.






Design Manager focused on designing creative, visually-appealing graphics and surpassing expectations in deadline-driven environments.

SKILLS



PERSONAL INFORMATION

Ashwin Manoharan

-  T. +91 9968460046
-  ashwin.manoharan.12@gmail.com
-  **Date of Birth:** February 12th, 1990
-  **Place of Birth:** New Delhi
-  **Languages Known:** English, Hindi, Tamil

LinkedIn

<https://www.linkedin.com/in/ashwinmano/>

Website

<https://www.ashwinmano.com/>